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# Independent Greg Kidd Enters the Race for Nevada's 2<sup>nd</sup> Congressional District

# **Self-Funder Offers Strong Challenge to Incumbent Politician**

Carson City, NV, March 15, 2024 – At a time of extraordinary gridlock in Congress, entrepreneur Greg Kidd filed today to run as an Independent candidate for Nevada's 2nd congressional district.

Kidd, a job creator with experience in finance and technology who is also passionate about preserving Nevada's natural resources, has a vision for Nevada's future. "Nevada deserves an independent candidate who will get things done for the people of Northern Nevada. With Kidd in Congress, Nevada comes first, political parties second."

A first-time candidate, Kidd has a history of working with both political parties to create jobs and economic opportunity. Kidd strongly supports women's reproductive freedom, including abortion rights, and aligns with Northern Nevada's commitment to fair markets and self-reliance.

## Politician Mark Amodei is Weak

A <u>survey</u> of 735 NV-02 likely voters conducted by Change Research from March 9-12, 2024 shows that longtime member of Congress Mark Amodei is neither well known nor well liked among likely 2024 voters. According to the survey, just 56% know him well enough to have an opinion of the Congressman, who has been a legislator since he was first elected to the Nevada Assembly in 1996.

Among those who do have an opinion, the proportion of voters who view Amodei favorably (28%) is equivalent to the proportion who view him unfavorably (27%), and those who view him favorably don't feel strongly about him: just 10% of the 28% have a very favorable opinion. In contrast, half (49%) of likely voters hold a favorable opinion of Donald Trump, including 33% who view Trump very favorably. Even Republican voters are lukewarm on Amodei. Just over half (55%) know him well enough to have an opinion, and only 17% hold a very favorable opinion of the Congressman.

#### **Nevadans Are Sick of Politics as Usual and Strongly Support Term Limits**

Nevadan voters overwhelmingly say that they are tired of career politician incumbents and are ready for a change: 90% of Nevada voters in the district support imposing term limits for members of Congress.

#### **Independent Candidate Kidd Offers Competitive Challenge**

These voters are equally fed up with a do-nothing Congress. Kidd's position on women's reproductive freedom and other personal liberties are far more closely aligned with Nevada voters' thinking; they agree with him by a factor of almost two to one.

"I'm going to the polls this year and voting for the full protection of women's reproductive rights and free and fair access to abortions," said Toni Cladianos, 60, of Reno. "As a lifelong Reno voter I'm disappointed that Amodei is so out of step with his constituents."

### Kidd Intends to Self Fund Campaign and Commits to "Spend What is Takes"

Kidd is committed to self-funding his campaign and says that he intends to "communicate with every Independent, Democrat and Republican who is ready for change." Kidd is "prepared to spend what it takes" to "share a vision of prosperity and opportunity for Nevada's next 100 years."

#### Kidd's Tested Ability to Generate Jobs and Economic Opportunity is a Win

Kidd is a doer, not a talker. He took his first company public before the age of 40. This was an innovative messenger service company, and he succeeded in sharply improving customer service (packages got delivered a lot faster) while also boosting the wages of the messengers. He did this by bringing together various competitors so that messengers would spend less time waiting and more time delivering. This is the same kind of win-win that he wants to bring to Nevada.

"Nevada already has the world's largest lithium deposits, and with careful management, this \$1.5 trillion asset can benefit all Nevadans," said Kidd. A strong advocate for vocational and outdoor learning, Kidd intends to expand opportunities across the state. "Nevada has

everything it needs to be an economic leader and great place to live, and I intend to catalyze Nevada's next 100 years of prosperity."

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